



4 Simple Steps to Create Your Gold Sponsored Ad on WoodenCRATES.org

Not for basic listings

Sponsor advertising costs are calculated by number of categories multiplied by # of geographic zones you wish for your company to appear in. The first ad spot includes set up fees but all ads after the first are significantly reduced.

Log into your member control panel - All information for online ads will be located in the *Company Settings* tab

Click on *General Settings* and enter your company information plus select the main category you wish to appear in such as 'Packing & Crating' or 'Crating Supplies'.

Click on *Sponsor Ad Information* tab and enter your additional sales contact information

- Appear in All Range Searches: This checkbox will allow your company to appear in all ZIP code searches in your geographic zones instead of only within a specific range of the zip code selected. Select this only if you can service all zip codes within your selected zone.
 - Service Area: If you advertise in multiple geographic zones you should enter a description of the geographic areas you service. Such as "*Serving the South East*". This will ensure that if you have a physical location in California and you want to advertise in Florida, prospects won't think you have your company listed in the incorrect state.
 - Advertising Tag Line: This is your unique company phrase or motto that appears above the detail of your ads when it's selected. Such as "*Providing Crates for the World*". Keep it short!
 - URL for Google...: If you appear in multiple geographic zones you may want to do a search via map quest of your entire company. When this link is selected an area map appears with all your locations.
 - Summary of Services: An abbreviated portion of your ad will appear on additional satellite and regional sites. In 2-3 sentences describe all the service and/or products you offer consumers.
 - Upload your logo – 100x100 pixels appear best
2. **Sponsor Ad Categories:** Go to the main category tab you picked in step 1 and check off all the products and services you provide in that category. You can select additional categories to appear in if desired. There are no additional costs for selecting multiple options in your selected categories.
 3. **Sponsor Ad Geographic Zones:** These are the physical locations your ad will appear in. By default you should already have your primary one selected. If you want to appear in more, click on the areas on the maps.
 4. **Sponsor Ad Page:** *Company Settings>Sponsor Ad Page* – This includes a text box with formatting options for you to enter details about your company services and products. Use lots of keywords and we recommend it be as long as you can make it with a great deal of information about your products and services. Click on Save often. You'll want to use Preview to see how it looks online, don't rely on how it appears in the text box. The preview opens in a new window so just close it when you're done looking and you'll be back at the text box.

When complete click on Check-Out on the left side.